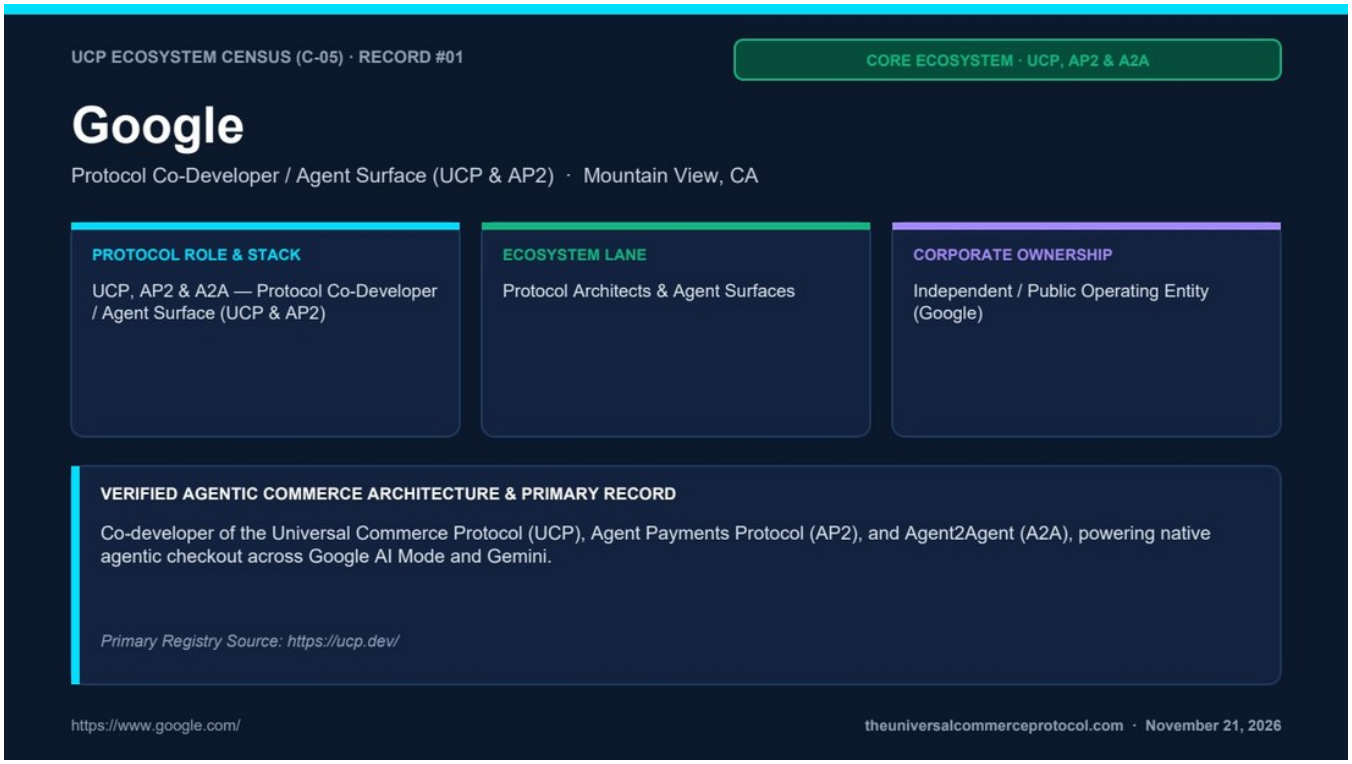
Google — Verified Agentic Commerce Ecosystem Profile

Protocol Co-Developer / Agent Surface (UCP & AP2) | Mountain View, CA | Verified November 21, 2026



1. Verified Ecosystem Record & Protocol Alignment

Field	Primary-Source Verified Detail
Entity	Google
Official Ecosystem Role	Protocol Co-Developer / Agent Surface (UCP & AP2)
Protocol Alignment	UCP, AP2 & A2A
Ecosystem Lane	Protocol Architects & Agent Surfaces
Ownership Classification	Independent / Public Operating Entity
Headquarters	Mountain View, CA
Official Reference URL	https://www.google.com/
Canonical Spec Registry	https://ucp.dev/

2. Protocol Architecture & Merchant Interoperability

Co-developer of the Universal Commerce Protocol (UCP), Agent Payments Protocol (AP2), and Agent2Agent (A2A), powering native agentic checkout across Google AI Mode and Gemini.

Within the open agentic-commerce stack (UCP /.well-known/ucp discovery, REST/JSON-RPC transports, AP2 verifiable payment mandates, and ACP delegated checkout), Google operates inside the Protocol Architects & Agent Surfaces layer. UCP's core Merchant-of-Record principle ensures participating merchants retain direct customer relationships and fulfillment control rather than surrendering checkout to closed intermediaries.

3. Corporate Ownership & Governance Verification

Operates as an independent / publicly traded organization participating directly in UCP, AP2 & A2A.

4. Frequently Asked Questions

Q: What role does Google play in UCP and agentic commerce?

Co-developer of the Universal Commerce Protocol (UCP), Agent Payments Protocol (AP2), and Agent2Agent (A2A), powering native agentic checkout across Google AI Mode and Gemini.

Q: Where is Google officially verified in public protocol registries?

Listed directly in https://ucp.dev/ under role 'Protocol Co-Developer / Agent Surface (UCP & AP2)' (verified live November 21, 2026).

Q: How does Google ownership map under Option B governance?

Operates as an independent / publicly traded organization participating directly in UCP, AP2 & A2A.

5. Primary Sources & Companion Links

Reference	Verified URL
Canonical Protocol Registry	https://ucp.dev/
Official Entity URL	https://www.google.com/
Live Web Profile	https://theuniversalcommerceprotocol.com/google-ucp-ecosystem-profile/
Markdown Twin (.md)	https://theuniversalcommerceprotocol.com/wp-content/uploads/2026/11/google-ucp-ecosystem-profile.md
C-05 Ecosystem Census Index	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census/
Combined Census llms.txt	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census-llms.txt

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