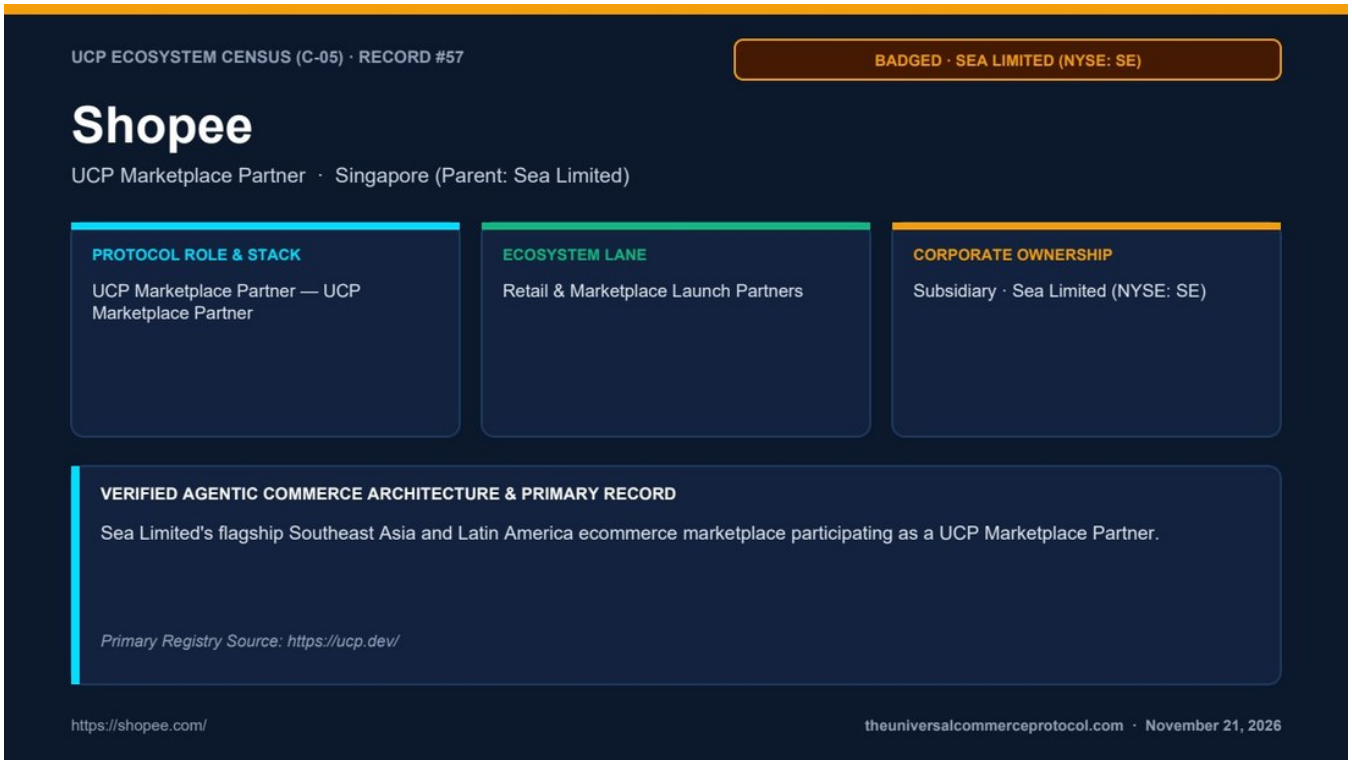
Shopee — Verified Agentic Commerce Ecosystem Profile

UCP Marketplace Partner | Singapore (Parent: Sea Limited) | Verified November 21, 2026

OPTION B PARENT BADGE: Subsidiary · Sea Limited (NYSE: SE) — Shopee is the Southeast Asia and Latin America ecommerce marketplace operated by publicly traded Sea Limited (Singapore).



1. Verified Ecosystem Record & Protocol Alignment

Field	Primary-Source Verified Detail
Entity	Shopee
Official Ecosystem Role	UCP Marketplace Partner
Protocol Alignment	UCP Marketplace Partner
Ecosystem Lane	Retail & Marketplace Launch Partners
Ownership Classification	Subsidiary · Sea Limited (NYSE: SE)
Headquarters	Singapore (Parent: Sea Limited)
Official Reference URL	https://shopee.com/
Canonical Spec Registry	https://ucp.dev/

2. Protocol Architecture & Merchant Interoperability

Sea Limited's flagship Southeast Asia and Latin America ecommerce marketplace participating as a UCP Marketplace Partner.

Within the open agentic-commerce stack (UCP /.well-known/ucp discovery, REST/JSON-RPC transports, AP2 verifiable payment mandates, and ACP delegated checkout), Shopee operates inside the Retail & Marketplace Launch Partners layer. UCP's core Merchant-of-Record principle ensures participating merchants retain direct customer relationships and fulfillment control rather than surrendering checkout to closed intermediaries.

3. Corporate Ownership & Governance Verification

Shopee is the Southeast Asia and Latin America ecommerce marketplace operated by publicly traded Sea Limited (Singapore).

4. Frequently Asked Questions

Q: What role does Shopee play in UCP and agentic commerce?

Sea Limited's flagship Southeast Asia and Latin America ecommerce marketplace participating as a UCP Marketplace Partner.

Q: Where is Shopee officially verified in public protocol registries?

Listed directly in https://ucp.dev/ under role 'UCP Marketplace Partner' (verified live November 21, 2026).

Q: How does Shopee ownership map under Option B governance?

Shopee is the Southeast Asia and Latin America ecommerce marketplace operated by publicly traded Sea Limited (Singapore).

5. Primary Sources & Companion Links

Reference	Verified URL
Canonical Protocol Registry	https://ucp.dev/
Official Entity URL	https://shopee.com/
Live Web Profile	https://theuniversalcommerceprotocol.com/shopee-ucp-ecosystem-profile/
Markdown Twin (.md)	https://theuniversalcommerceprotocol.com/wp-content/uploads/2026/11/shopee-ucp-ecosystem-profile.md
C-05 Ecosystem Census Index	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census/
Combined Census llms.txt	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census-llms.txt

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