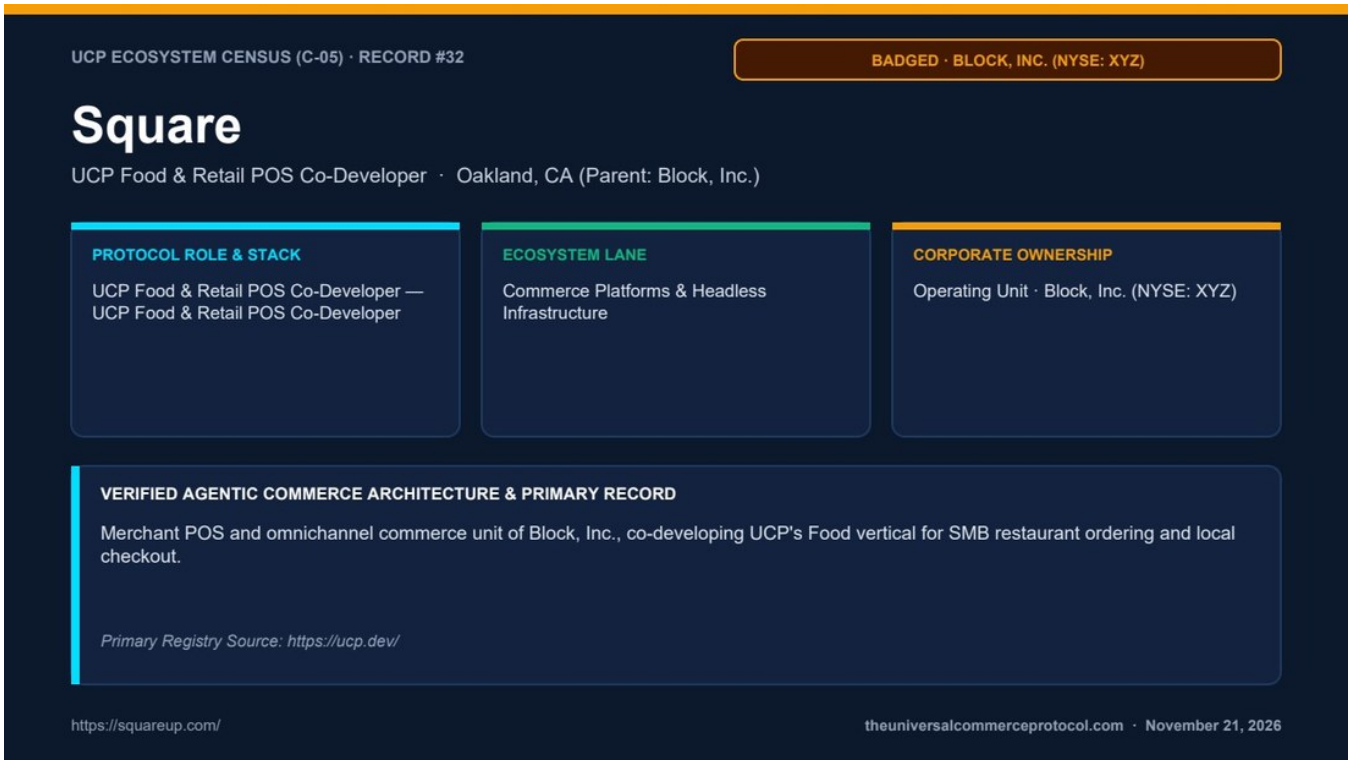
Square — Verified Agentic Commerce Ecosystem Profile

UCP Food & Retail POS Co-Developer | Oakland, CA (Parent: Block, Inc.) | Verified November 21, 2026

OPTION B PARENT BADGE: Operating Unit · Block, Inc. (NYSE: XYZ) — Square is the merchant POS and seller-commerce business unit operated by parent Block, Inc. (both Block and Square are listed individually in the ucp.dev ecosystem).



1. Verified Ecosystem Record & Protocol Alignment

Field	Primary-Source Verified Detail
Entity	Square
Official Ecosystem Role	UCP Food & Retail POS Co-Developer
Protocol Alignment	UCP Food & Retail POS Co-Developer
Ecosystem Lane	Commerce Platforms & Headless Infrastructure
Ownership Classification	Operating Unit · Block, Inc. (NYSE: XYZ)
Headquarters	Oakland, CA (Parent: Block, Inc.)
Official Reference URL	https://squareup.com/
Canonical Spec Registry	https://ucp.dev/

2. Protocol Architecture & Merchant Interoperability

Merchant POS and omnichannel commerce unit of Block, Inc., co-developing UCP's Food vertical for SMB restaurant ordering and local checkout.

Within the open agentic-commerce stack (UCP /.well-known/ucp discovery, REST/JSON-RPC transports, AP2 verifiable payment mandates, and ACP delegated checkout), Square operates inside the Commerce Platforms & Headless Infrastructure layer. UCP's core Merchant-of-Record principle ensures participating merchants retain direct customer relationships and fulfillment control rather than surrendering checkout to closed intermediaries.

3. Corporate Ownership & Governance Verification

Square is the merchant POS and seller-commerce business unit operated by parent Block, Inc. (both Block and Square are listed individually in the ucp.dev ecosystem).

4. Frequently Asked Questions

Q: What role does Square play in UCP and agentic commerce?

Merchant POS and omnichannel commerce unit of Block, Inc., co-developing UCP's Food vertical for SMB restaurant ordering and local checkout.

Q: Where is Square officially verified in public protocol registries?

Listed directly in https://ucp.dev/ under role 'UCP Food & Retail POS Co-Developer' (verified live November 21, 2026).

Q: How does Square ownership map under Option B governance?

Square is the merchant POS and seller-commerce business unit operated by parent Block, Inc. (both Block and Square are listed individually in the ucp.dev ecosystem).

5. Primary Sources & Companion Links

Reference	Verified URL
Canonical Protocol Registry	https://ucp.dev/
Official Entity URL	https://squareup.com/
Live Web Profile	https://theuniversalcommerceprotocol.com/square-ucp-ecosystem-profile/
Markdown Twin (.md)	https://theuniversalcommerceprotocol.com/wp-content/uploads/2026/11/square-ucp-ecosystem-profile.md
C-05 Ecosystem Census Index	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census/
Combined Census llms.txt	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census-llms.txt

Published by The Universal Commerce Protocol (https://theuniversalcommerceprotocol.com) under Option B Census Governance. Verified live November 21, 2026. Zero paid placements.