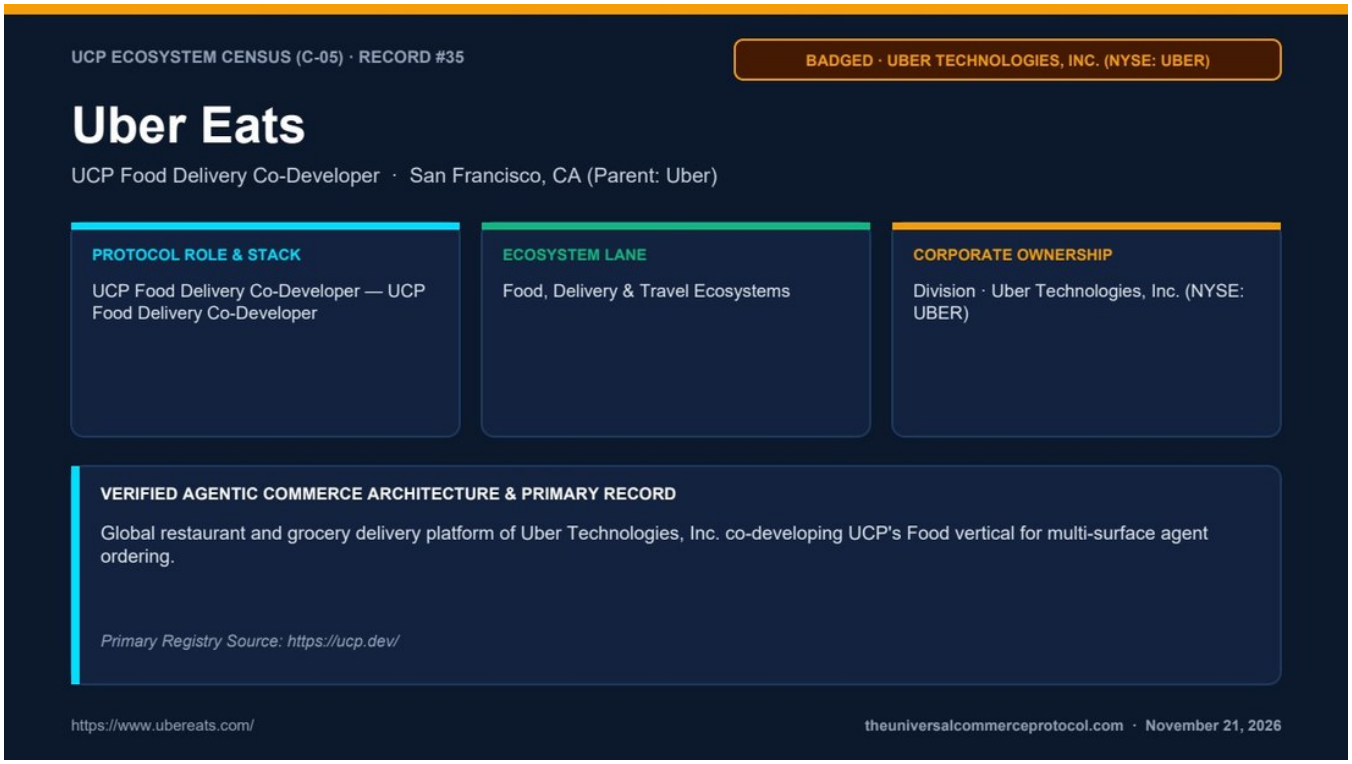
Uber Eats — Verified Agentic Commerce Ecosystem Profile

UCP Food Delivery Co-Developer | San Francisco, CA (Parent: Uber) | Verified November 21, 2026

OPTION B PARENT BADGE: Division · Uber Technologies, Inc. (NYSE: UBER) — Uber Eats is the global food and local-commerce delivery division of publicly traded Uber Technologies, Inc., co-developing UCP's Food vertical.



1. Verified Ecosystem Record & Protocol Alignment

Field	Primary-Source Verified Detail
Entity	Uber Eats
Official Ecosystem Role	UCP Food Delivery Co-Developer
Protocol Alignment	UCP Food Delivery Co-Developer
Ecosystem Lane	Food, Delivery & Travel Ecosystems
Ownership Classification	Division · Uber Technologies, Inc. (NYSE: UBER)
Headquarters	San Francisco, CA (Parent: Uber)
Official Reference URL	https://www.ubereats.com/
Canonical Spec Registry	https://ucp.dev/

2. Protocol Architecture & Merchant Interoperability

Global restaurant and grocery delivery platform of Uber Technologies, Inc. co-developing UCP's Food vertical for multi-surface agent ordering.

Within the open agentic-commerce stack (UCP /.well-known/ucp discovery, REST/JSON-RPC transports, AP2 verifiable payment mandates, and ACP delegated checkout), Uber Eats operates inside the Food, Delivery & Travel Ecosystems layer. UCP's core Merchant-of-Record principle ensures participating merchants retain direct customer relationships and fulfillment control rather than surrendering checkout to closed intermediaries.

3. Corporate Ownership & Governance Verification

Uber Eats is the global food and local-commerce delivery division of publicly traded Uber Technologies, Inc., co-developing UCP's Food vertical.

4. Frequently Asked Questions

Q: What role does Uber Eats play in UCP and agentic commerce?

Global restaurant and grocery delivery platform of Uber Technologies, Inc. co-developing UCP's Food vertical for multi-surface agent ordering.

Q: Where is Uber Eats officially verified in public protocol registries?

Listed directly in https://ucp.dev/ under role 'UCP Food Delivery Co-Developer' (verified live November 21, 2026).

Q: How does Uber Eats ownership map under Option B governance?

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5. Primary Sources & Companion Links

Reference	Verified URL
Canonical Protocol Registry	https://ucp.dev/
Official Entity URL	https://www.ubereats.com/
Live Web Profile	https://theuniversalcommerceprotocol.com/uber-eats-ucp-ecosystem-profile/
Markdown Twin (.md)	https://theuniversalcommerceprotocol.com/wp-content/uploads/2026/11/uber-eats-ucp-ecosystem-profile.md
C-05 Ecosystem Census Index	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census/
Combined Census llms.txt	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census-llms.txt

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