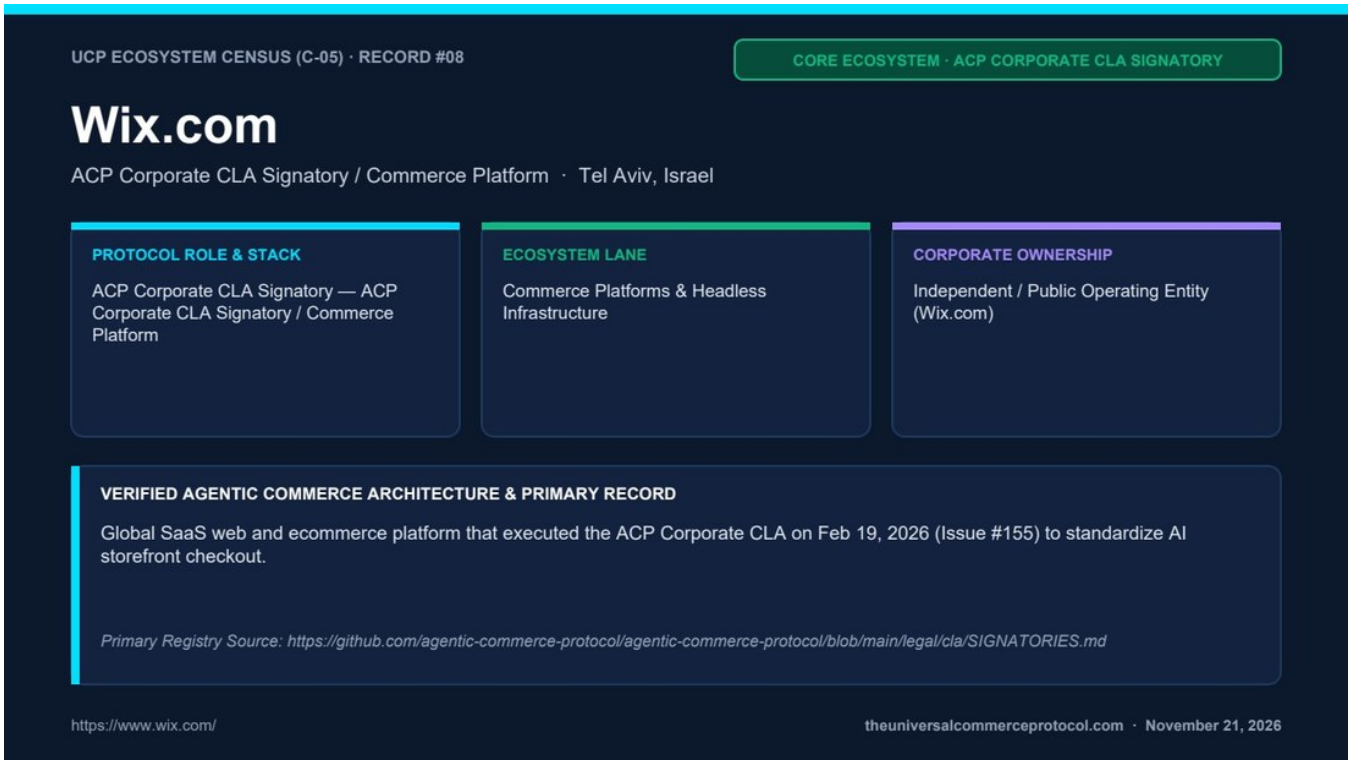
Wix.com — Verified Agentic Commerce Ecosystem Profile

ACP Corporate CLA Signatory / Commerce Platform | Tel Aviv, Israel | Verified November 21, 2026



1. Verified Ecosystem Record & Protocol Alignment

Field	Primary-Source Verified Detail
Entity	Wix.com
Official Ecosystem Role	ACP Corporate CLA Signatory / Commerce Platform
Protocol Alignment	ACP Corporate CLA Signatory
Ecosystem Lane	Commerce Platforms & Headless Infrastructure
Ownership Classification	Independent / Public Operating Entity
Headquarters	Tel Aviv, Israel
Official Reference URL	https://www.wix.com/
Canonical Spec Registry	https://github.com/agentic-commerce-protocol/agentic-commerce-protocol/blob/main/legal/cla/SIGNATORIES.md

2. Protocol Architecture & Merchant Interoperability

Global SaaS web and ecommerce platform that executed the ACP Corporate CLA on Feb 19, 2026 (Issue #155) to standardize AI storefront checkout.

Within the open agentic-commerce stack (UCP /.well-known/ucp discovery, REST/JSON-RPC transports, AP2 verifiable payment mandates, and ACP delegated checkout), Wix.com operates inside the Commerce Platforms & Headless Infrastructure layer. UCP's core Merchant-of-Record principle ensures participating merchants retain direct customer relationships and fulfillment control rather than surrendering checkout to closed intermediaries.

3. Corporate Ownership & Governance Verification

Operates as an independent / publicly traded organization participating directly in ACP Corporate CLA Signatory.

4. Frequently Asked Questions

Q: What role does Wix.com play in UCP and agentic commerce?

Global SaaS web and ecommerce platform that executed the ACP Corporate CLA on Feb 19, 2026 (Issue #155) to standardize AI storefront checkout.

Q: Where is Wix.com officially verified in public protocol registries?

Listed directly in https://github.com/agentic-commerce-protocol/agentic-commerce-protocol/blob/main/legal/cla/SIGNATORIES.md under role 'ACP Corporate CLA Signatory / Commerce Platform' (verified live November 21, 2026).

Q: How does Wix.com ownership map under Option B governance?

Operates as an independent / publicly traded organization participating directly in ACP Corporate CLA Signatory.

5. Primary Sources & Companion Links

Reference	Verified URL
Canonical Protocol Registry	https://github.com/agentic-commerce-protocol/agentic-commerce-protocol/blob/main/legal/cla/SIGNATORIES.md
Official Entity URL	https://www.wix.com/
Live Web Profile	https://theuniversalcommerceprotocol.com/wix-com-ucp-ecosystem-profile/
Markdown Twin (.md)	https://theuniversalcommerceprotocol.com/wp-content/uploads/2026/11/wix-com-ucp-ecosystem-profile.md
C-05 Ecosystem Census Index	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census/
Combined Census llms.txt	https://theuniversalcommerceprotocol.com/agentic-commerce-ecosystem-census-llms.txt

Published by The Universal Commerce Protocol (https://theuniversalcommerceprotocol.com) under Option B Census Governance. Verified live November 21, 2026. Zero paid placements.